

General Show Information

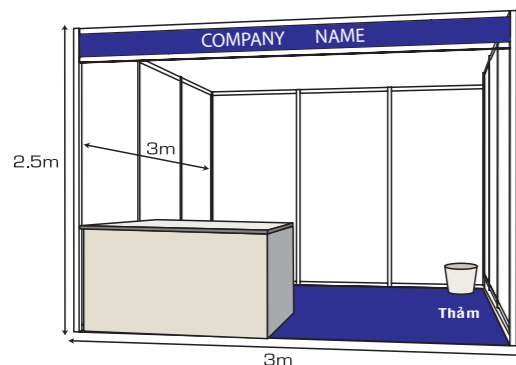
Date: May 10 – 13, 2017
Venue: Friendship Cultural Palace,
91 Tran Hung Dao, Hanoi, Vietnam

Opening hour:
May 10 Opening Ceremony: 09:00
Public: 10:00 – 17:00
May 11–12 Public: 09:00 – 17:00
May 13 Public: 09:00 – 12:00

Scale:
8,000 sqm / 500 booths
Exhibitor: 400 exhibitors
Est. Visitor: About 15,000 local and international visitors
More than 80% is professional visitors

▶ Standard Booth (9 sqm)

- Partition
- Carpet
- Fascia with exhibitor's name in English
- Fluorescent tube x 2
- Information counter x 1
- Foldable chair x 2
- Single phase socket (5A-220v)
- Trash Basket x 1
- Cost – USD2,700 per unit of 9 sqm



▶ Raw Space (min. 36 sqm)

- Cost – USD270 per sqm

▶ Supporter

- Ministry of Industry & Trade,
- Ministry of Planning & Investment,
- Ministry of Science & Technology,
- Ministry of Information and Communications;
- Vietnam Chamber of Commerce & Industry (VCCI),
- General Dept. of Communication & Emulation, Commendation;
- Medical Equipment & Instrument Dept.;
- Drug Administration Dept.;
- Traditional Medical Dept.;
- Foreign Relations Dept.;
- Health Legislation Dept.;
- Administration of Medical Examination & Treatment Dept.;
- Precaution Medical Dept.
- Food Safe & Hygiene Dept.;
- Central Health Communication & Education Center;
- Hanoi Dept. of Health;
- Hanoi Dept. of Industry & Trade;
- Vietnam National Pharmaceutical Corporation;
- Vietnam Medical Equipment Corporation
- Vietnam Embassies and Trade offices in Foreign Countries
- Foreign Embassies and Trade offices in Vietnam, etc.

Venue : Friendship Cultural Palace, 91 Tran Hung Dao, Hanoi, Vietnam



REHA_{tex} Vietnam

Vietnam, Year 2017's target in ASEAN



REHA_{tex} Vietnam

International Rehabilitation & Healthcare Technology Exhibition & Conference in Vietnam
May 10-13, 2017

Hots

Ministry of Health, Vietnam



Organizer

Vietnam Medical products import & Export JS Co.
Vietnam Advertisement & Fair Exhibition JS Co.
REHAs Business Media Corp.



REHAs

Concurrent show: Vietnam Medi-Pharm



Organizers:

▶ REHAs Business Media Corp.

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REHAs

▶ Vietnam Advertisement & Fair Exhibition JS Co.

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Vietnam, Year 2017's target in ASEAN

REHAtex Vietnam, the Professional Rehabilitation & Healthcare Technology Exhibition & Conference in Vietnam



Fastest Growing Economy

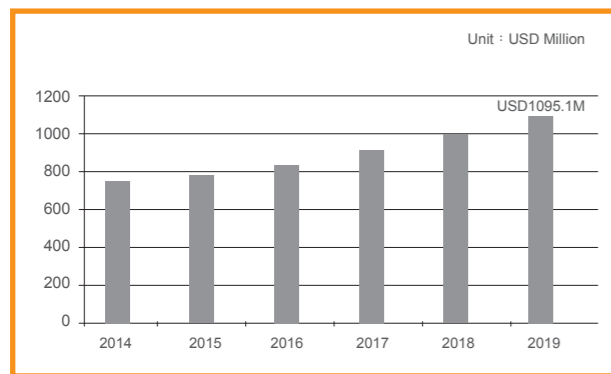
Vietnam stands out from ASEAN, shines on the world stage

Based on World Bank 2016 Global Economic Prospects, Vietnam average economic growth rate is predicted to be 6.3% in coming three years, one of the countries with the fastest growing economy.

The Economist: Vietnam's economy, the other Asia tiger

Vietnam has become the world's second-fastest growth rate per person since 1990, behind only China. If its growth keeps in same pace over the next decade, Vietnam can be expected to be the other Asian tiger, following the trajectory as South Korea and Taiwan.

Projected Vietnam Medical Device Market, 2014-2019



Source: Espicom

Booming Market

Right timing to shape and step into Vietnam rehabilitation and healthcare industry

Vietnam medical device industry is the strongest performers in ASEAN, but rehabilitation industry has not yet been noticed. Espicom projects the medical device market in Vietnam to expand at a 2014-2019 CAGR of 7.9%, ranging from 10.9% for orthopedics & prosthetics to 4.3% for other medical devices. The market is forecasted to increase from USD748.9M in 2014 to USD1,095.1M in 2019. Though medical industry is prosperous, rehabilitation and healthcare industry does not yet exist. Due to the high traffic-accident rate leading to many body injured events, health awareness rising and priority encouragement of capital investment by government, it's now a right timing to step into the market at the very beginning of the industry development.

Calling All Together in the Industry
REHAtex Vietnam initiates a comprehensive marketing campaign locally and internationally through public media and government sector:



REHAtex is the most professional rehabilitation and healthcare exhibition in Vietnam, supported by Vietnam government and associations.



Innovative Exhibition – REHAtex Vietnam 2017

The first-ever rehabilitation and healthcare exhibition with interactive activities, providing visitors the real experience onsite in Vietnam.

Three Show Highlights

- 1. Assistive Mobility & Walking Device**
 - Manual Wheelchair
 - Powered Wheelchair
 - Scooter
 - Wheelchair Accessories & Parts
 - Stair Climbers
- 2. Healthcare Management**
 - Thermometer
 - Blood Glucose Meters
 - Blood Pressure Meters
 - Portable ECG Device
 - Multifunction Meters
 - Intelligent Medical System
 - Fitness Equipment
 - Sports Brace
 - Smart Bracelet
 - Smart Fabrics / Apparel
 - Auto-Pill Dispenser
 - Physiotherapy Equipment / Device
- 3. Homecare Device**
 - Bedroom Aids
 - Bathroom Aids
 - Toilet Aids
 - Daily Aids
 - Surveillance and Monitoring Alarm
 - Fire & Safety equipment

Two Interactive Demo Zones

- Assistive Mobility & Walking Aids Onsite Experience
- Blood Pressure / Blood Glucose Free Testing & Lucky Draw!!

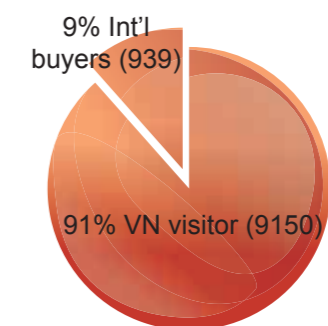
Global REHAtex Forum

The first professional forum for rehabilitation and healthcare industries in Vietnam

- Having experts and scholars presented under one roof to share the international standards and certifications, government policies and innovative applications.
 - Being an opportunity for Vietnam professional channel players to see the whole picture of the industries.
- Requirements of International Standard and Certification
 - Trend of Assistive Mobility Device
 - Homecare Technology and Application

2016 Show Report

Total Exhibition Area (sqm)	7,500
Countries & Regions	30
Booths	450
Domestic	256
Foreign	194
Exhibitors	350
Domestic	189
Foreign	161
Satisfied	88%
Commit to participate in Medi-Pharm 2017	81.5%
Visitors	10,089
Domestic (VN)	9,150
International	939
Professional visitors	7,559
Trade visitors	2,530



Experienced Organizers

About REHAs Business Media

With more than 20-year experience in B2B integrated media platforms, REHAs Business Media aims to connect the channel players and hospital / clinic specialists related to Rehabilitation, Eldercare, Healthcare and Autonomic Living with its diversified media channels – publication, website, events and trade fair.

About Vietnam Advertisement & Fair Exhibition JS Co.(Vietfair)

Vietfair is a well-known exhibition organizer in Vietnam. It has organized more than 20 exhibitions per year, including Vietnam Medi-Pharm, Vietnam Telecom, etc.