



# Medi-Pharm Danang 2018

Exhibition on Products, Equipment, Supplies for Pharmaceuticals and Medical in Danang

Time: **July 18<sup>th</sup> - 21<sup>st</sup>, 2018**

Venue: Da Nang Fair and Exhibition Center

No. 9, Cach Mang Thang Tam, Cam Khe Ward, Cam Le District, Danang



## Sponsors and Supporters:

- Ministry of Industry & Trade
- Ministry of Health
- Ministry of Planning & Investment
- Danang People's Committee
- Vietnam Chamber of Commerce & Industry (VCCI)
- General Dept. of Communication & Emulation, Commendation
- Medical Equipment & Instrument Dept.
- Foreign Relations Dept.
- Drug Administration
- Administration of Medical Examination & Treatment
- Danang Dept. of Health
- Central Health Communication & Education Center
- Vietnam Embassies and Consulate General in foreign countries
- Foreign Embassies and Consulate General in Vietnam

## Standing Organizing Committee:



## Overseas partners:



## Publicity Supporters:





## Why Medipharm Danang?

- Da Nang has a geographic location that is particularly conducive to the rapid and sustainable development, the key economic zone in central of Vietnam, Eastern Gateway of the East-West Economic Corridor, gateway of cultural heritages and the world natural heritages.
- The city is developing with rising living standards. This speeded up the health sector not only to meet the healthcare treatment demands but also to improve the people's health.

## Major activities

- Professional seminars/ Consultant, Q&A for rules and regulation, new policies and market information of pharmaceutical, medical equipment and instrument.
- Health consultant/ propaganda activities
- Business matching between local and international enterprises
- Awarding the Certificates – show medals
- Consumer stimulus programs, Lucky draw



## Major Exhibits

- **Pharmaceuticals | functional foods**  
Material, pharma-chemicals, pharmaceuticals, Eastern, Southern, Middle pharmaceuticals
- **Medical equipment:**  
Surgical Equipment; Diagnostic Equipment; Rescue Equipment, Equipment for physical therapy & orthopedic surgery, Medical consumables, furniture & equipment, Medical protection products and consumable materials
- **Hospital | Clinic**  
Hospital – clinic, Project Equipment, furniture, Medical software, healthcare services
- **Dental | Ophthalmology**  
Medicines, Dental instruments, equipment, Ophthalmology instruments, equipment
- **Medical tourism:**  
Medical tourism service, high quality health care
- **Healthcare product & technique, medical aid devices:**  
Mobility & Walking Aids, Daily Living Aids, Communication Aids, Barrier Free Equipment, Physical Training, Nursing Aids & Accessories, Electronic & Smart Devices
- **Equipment for chemical and experiment**  
Analysis and image processing Equipment, Equipment for Laboratory, The application of biotechnology, Technical & Medical Equipment, Equipment and products for treating water, waste medical.
- **Equipment and beauty product:**  
Cosmetic equipment, materials and beauty care products, massage & spa products and instruments...
- **Other equipment and product:**  
Teaching aids, mock-up for universities, colleges, Media, insurance, Medical magazines



## General Information

- > **Time:** July 18 - 21, 2018
- > **Venue:** Da Nang Fair and Exhibition Center  
No. 9, Cach Mang Thang Tam  
Cam Khe Ward, Cam Le District, Danang
- > **Opening hour:**

|                    |                   |               |
|--------------------|-------------------|---------------|
| July 18, 2018:     | Opening ceremony: | 09:00         |
|                    | Public:           | 10:00 - 17:30 |
| July 19 -20, 2018: | Public:           | 09:00 - 17:30 |
| July 21, 2018:     | Public:           | 09:00 - 12:00 |
- > **Scale:**
  - 5,000 sqm | 250 booths | 20 Exhibitors
- > **Visitors (estimated):**
  - 5,000 local and international visitors
  - More than 80% is professional visitors

## Participation procedure

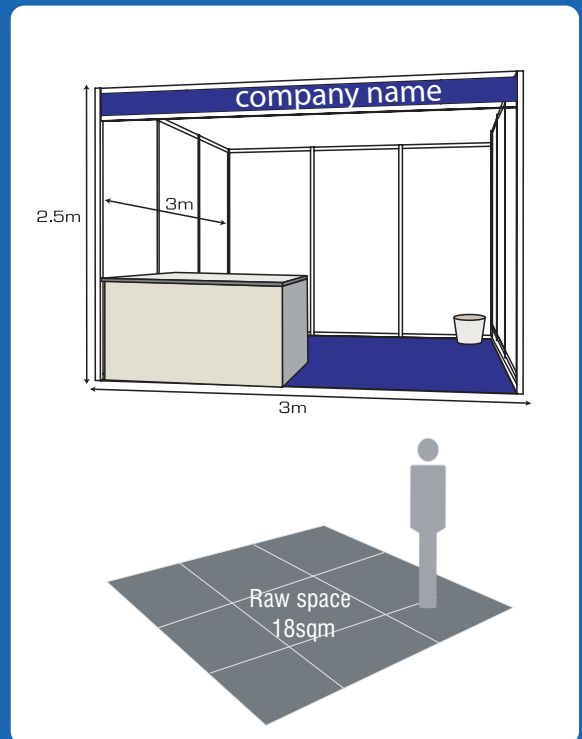
- Return the application form, signed contact, transfer 50% of the deposits for total space rental fee in cash or by T/T to the organizer no later than 7 days from the signing day.  
The remaining amount should be paid 45 days before the opening day
- **Vietnam Medical Products Import and Export JSC**  
Account (USD):001.1.37.0076671  
VIETCOMBANK - Operation centre - 31- 33 Ngo Quyen Str., Hanoi  
SWIFT code: BFTV VNVX 001
- **Vietnam Advertisement and Fair Exhibition JSC**  
Account (USD): 0021371057051  
VIETCOMBANK HANOI - 11B Cat Linh Str., Hanoi  
SWIFT code: BFTV VNVX 002

## Venue: Da Nang Fair and Exhibition Center



### > Standard booth (9sqm):

Partition, fascia board with Exhibitors name in English, one information counter, two folder chairs, single phase socket (5A-220v), two fluorescent tubes, carpet floor one paper-disposed basket.



### > Rawspace: The minimum area is 18sqm

Exhibitors are required to design and build their own booths or pavilion. Raw space exhibitors have to send booth design to the Organizer approval before Apr 10, 2018

### > Free Services:

- Attending seminars, conferences, meetings...
- Trademark, product will be widely promoted
- To be provided with entrance badges, invitations for opening ceremony
- To be briefly introduced with company profile in the show catalogue
- Exhibits to be secured during closing time of the Exhibition
- General cleaning security service to be provided

### > Additional services:

Booth design, decoration and build up  
Printing services, product promotion.

Various exclusive sponsor packages are available to maximize your brand and make yours stand out among others! Please contact us for further detail.

- \* Press conference
- \* General sponsorship
- \* Seminar and other activities
- \* Banners, billboards,...

## Standing organizing board





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## Application Form

Company (Exhibitor): .....

Authorized person name: .....

Position: .....

Address: .....

Tel: ..... Fax: ..... Email: .....

Exhibit: .....

### We would like to book:

#### **A. Space Requirements:**

**Package standard booth** USD 2,000/unit of 9 sqms x ..... sqms = ..... USD

Each standard booth includes: space with carpet, partitions, 2 fluorescent tubes, 1 electric socket point 220V/5A, 1 information counter, 2 chairs, company name in English on the fascia, 1 waste basket

**Raw space (minimum 18 sqms indoor, 30 sqms outdoor):**

**Indoor:** USD 200 ..... sqms = ..... USD

**Outdoor:** USD 120 ..... sqms = ..... USD

#### **B. Advertising in the official Exhibition catalogue: (size 14.5 x 20.5)**

**Cover Page 2, 3, 4:** - **Colour:** USD 1.000 x ..... page(s) = ..... USD

**Inside full page:**

- **Colour:** USD 500 x ..... page(s) = ..... USD

- **B/W:** USD 300 x ..... page(s) = ..... USD

**Return the application form, signed contact, transfer 50% of the deposits for total space rental fee by T/T to the organizer no later than 7 days from the signing day.**

**The remaining amount should be paid 45 days before the opening day**

### **Please return this form to:**

#### **Vietnam Medical Products Import and Export JSC - VIMEDIMEX VN**

Add: 138 Giang Vo Str., Ba Dinh Dist., Hanoi, Vietnam

Account No: 001.1.37.0076671 - VIETCOMBANK - Operation centre, 31- 33 Ngo Quyen Str., Hanoi

SWIFT code: BFTV VNVX 001

#### **Vietnam Advertisement and Fair Exhibition JSC - VIETFAIR**

Add: Bien Phong Newspaper Bldg., 40A Hang Bai Str., Hoan Kiem Dist., Hanoi, Vietnam

Account (USD) : 0021371057051 - VIETCOMBANK HANOI - 11B Cat Linh Str., Hanoi

SWIFT code: BFTV VNVX 002

Date:.....

**Signature with Company stamp**

**Deadline: June 15<sup>th</sup> 2018**

## Standing organizing board



**Vietnam Trade Promotion Agency-Rep.office in Danang**

Add: R.304, 3<sup>rd</sup> Floor, Ecomviet, CMT8 road

Hai Chau District, Danang

Phone: (84) (236) 3625755 | Fax: (84) (236) 3623515

Email: viettrade\_danang@viettrade.gov.vn



**Vietnam Advertisement and Fair Exhibition JSC**

Add: Bien Phong Newspaper Bldg., 40A Hang Bai Str., Hanoi

Tel: (8424) 3936 5566 | Fax: (8424) 3936 5568

Email: xtrm@vietfair.vn

Website: www.vietfair.vn | www.vietnammedipharm.vn



**Vietnam Medical products inport and Export JSC**

Add: 138 Giang Vo Str., Ba Dinh Dist., Hanoi, Vietnam

Tel: (84) 24 3844 34 | Fax: (84) 24 3845 9247

E-mail: planvimehanoi@gmail.com

Website: www.vimedimex.com.vn



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