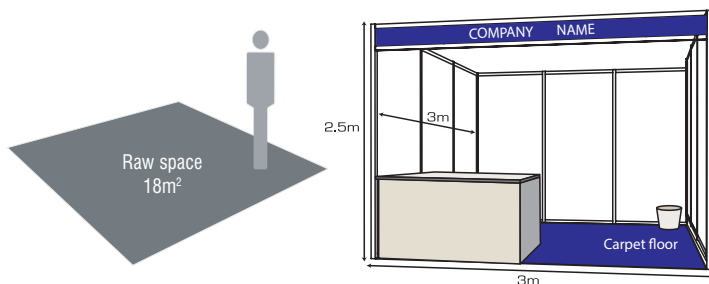


# General Show Information

**Date:** May 09 - 12, 2018  
**Venue:** Friendship Cultural Palace  
 91 Tran Hung Dao, Hanoi, Vietnam  
**Opening hour:**  
 May 09 Opening Ceremony: 09:00 am  
 Public: 10:00 am - 05:30 pm  
 May 10 - 11 Public: 09:00 am - 05:30 pm  
 May 12 Public: 09:00 am - 12:00 pm  
**Scale:** 8,500 sqm / 550 booths / 430 exhibitors.  
**Est. Visitor:** About 17,000 local and international visitors  
 More than 86% is professional visitors

▶ **9 sqm Standard Booth (3mx3m) includes:**  
 Partition, 01 information counter, exhibitor name on fascia, 02 folding chairs, 02 40W fluorescent light & 01 electric socket 220V/5A, carpet floor & one paper-disposed basket.  
 • Cost: USD2.880 per unit of 9 sqm

▶ **Raw Space (min. 18 sqm):**  
 The minium area is 18 sqm; exhibitors are required to design and build their own booth(s) or pavilion. Special design will have to be within architectural control and be approved by the Organizer.  
 • Cost — USD280 per sqm



## Organizers:

### ▶ Vietnam Advertisement & Fair Exhibition JS Co.

**VIETFAIR**  
 Bien Phong Newspaper Bldg., Hang Bai Str.,  
 Hoan Kiem., Hanoi, Vietnam  
 Tel: +84 0243 936 5566  
 Email: khanhtran@vietfair.vn  
 Web: www.vietfair.vn

### ▶ IBCC

1103 Ho 968Dong, 6 Gosanro, 539 beon-gil, Gunpo-si  
 Gyeonggi-do, 15821 Korea  
 Mr.Peter Suh, Phone No:OFFice-(T)82-31-397-3396,  
 Fax:82-31-397-3385, M/P:92-10-3782-9856  
 Email: peter-suh@naver.com

### ▶ Supporter

- Ministry of Industry & Trade
- Ministry of Planning & Investment
- Ministry of Science & Technology
- Ministry of Information and Communications
- Hanoi People's Committee
- Vietnam Chamber of Commerce & Industry (VCCI)
- General Dept. of Communication & Emulation, Commendation
- Health Legislation Dept.
- Medical Equipment & Instrument Dept.
- Foreign Relations Dept.
- Drug Administration Dept.
- Administration of Medical - Examination & Treatment Dept.
- Food Safety & Hygiene Dept.
- Central Health Communication & Education Center
- Hanoi Dept. of Health
- Hanoi Dept. of Industry & Trade
- Vietnam Embassies & Consulate General in foreign countries
- Foreign Embassies & Consulate General in Vietnam

### \* Sponsor for programs & activities:

Various exclusive sponsor package are available to maximize your brand and make yours stand out among others! Please contact us for further details.

### \* Sponsors: 2016, 2017



Venue : Friendship Cultural Palace, 91 Tran Hung Dao, Hanoi, Vietnam



### ▶ Vietnam Medical Products Import Export JSC VIMEDIMEX VN



138 Giang Vo Str., Dong Da Dist., Hanoi  
 Tel: + 844 3844 3462  
 Email: planvimehanoi@gmail.com

# REHAtex Vietnam



## REHAtex Vietnam

The International Rehabilitation,  
 Eldercare, Healthcare & Autonomic  
 living Technology Exhibition &  
 Conference in Vietnam - REHAtex Vietnam 2018  
 May 9-12, 2018

### Host

Ministry of Health, Vietnam



### Organizer

Vietnam Medical Products Import — Export JSC  
 Vietnam Advertisement & Fair Exhibition JSC



VIMEDIMEX VN



VIETFAIR

Concurrent show: Vietnam Medi-Pharm



# Vietnam, Year 2018's target in ASEAN

www.vietnammedipharm.vn | www.vietfair.vn



## REHAtex Vietnam, the Professional Rehabilitation & Healthcare Technology Exhibition & Conference in Vietnam

### Fastest Growing Economy

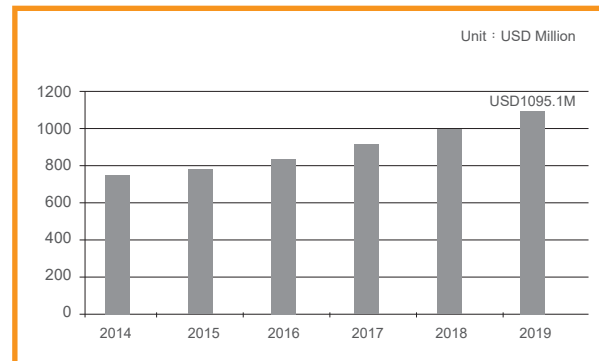
**Vietnam stands out from ASEAN, shines on the world stage**

Based on World Bank 2016 Global Economic Prospects, Vietnam average economic growth rate is predicted to be 6.3% in coming three years, one of the countries with the fastest growing economy.

**The Economist: Vietnam's economy, the other Asia tiger**

Vietnam has become the world's second-fastest growth rate per person since 1990, behind only China. If its growth keeps in same pace over the next decade, Vietnam can be expected to be the other Asian tiger, following the trajectory as South Korea and Taiwan.

Projected Vietnam Medical Device Market, 2014-2019



Source: Espicom

### Booming Market

**Right timing to shape and step into Vietnam rehabilitation and healthcare industry**

Vietnam medical device industry is the strongest performers in ASEAN, but rehabilitation industry has not yet been noticed. Espicom projects the medical device market in Vietnam to expand at a 2014-2019 CAGR of 7.9%, ranging from 10.9% for orthopedics & prosthetics to 4.3% for other medical devices. The market is forecasted to increase from USD748.9M in 2014 to USD1,095.1M in 2019. Though medical industry is prosperous, rehabilitation and healthcare industry does not yet exist. Due to the high traffic-accident rate leading to many body injured events, health awareness rising and priority encouragement of capital investment by government, it's now a right timing to step into the market at the very beginning of the industry development.

Calling All Together in the Industry  
REHAtex Vietnam initiates a comprehensive marketing campaign locally and internationally through public media and government sector:



### Innovative Exhibition - REHAtex Vietnam 2018

The first-ever professional exhibition for Rehabilitation & Healthcare in Vietnam

#### Three Show Highlights

##### 1. Assistive Mobility & Walking Device



- Manual Wheelchair
- Powered Wheelchair
- Scooter
- Wheelchair Accessories & Parts
- Stair Climbers

##### 2. Healthcare Management



- Thermometer
- Blood Glucose Meters
- Blood Pressure Meters
- Portable ECG Device
- Multifunction Meters
- Intelligent Medical System
- Fitness Equipment
- Sports Brace
- Smart Bracelet
- Smart Fabrics / Apparel
- Auto-Pill Dispenser
- Physiotherapy Equipment / Device

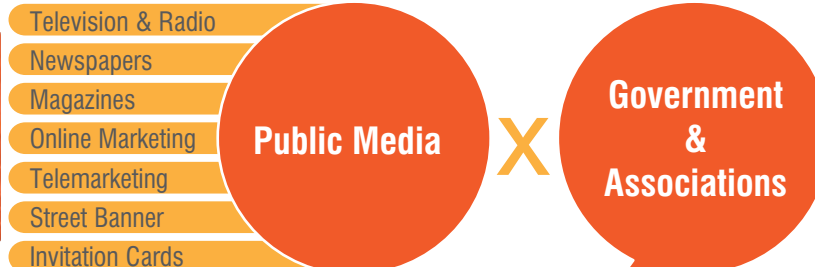
##### 3. Homecare Device



- Bedroom Aids
- Bathroom Aids
- Toilet Aids
- Daily Aids
- Surveillance and Monitoring Alarm
- Fire & Safety equipment

#### Two Interactive Demo Zones

- Assistive Mobility & Walking Aids Onsite Experience
- Blood Pressure / Blood Glucose Free Testing & Lucky Draw!!

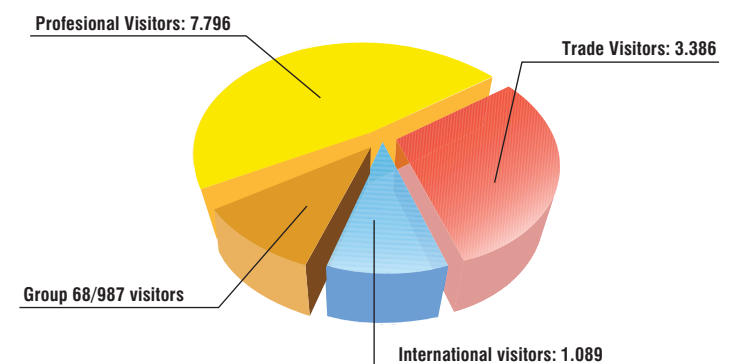


REHAtex is the most professional rehabilitation and healthcare exhibition in Vietnam, supported by Vietnam government and associations.

#### 2017 Show Report

Total Exhibition Area (sqm)	8,500
Countries & Regions	30
Booths	500
Domestic	291
Foreign	209
Exhibitors	410
Domestic	232
Foreign	178
Satisfied	89%
Commit to participate in Medi-Pharm 2018	86.5%

Visitors: 12.169



#### Experienced Organizers

##### Vietnam Advertisement and Fair Exhibition JSC - VIETFAIR

Vietfair is a well-known exhibition organizer in the region and the world with many reputed events: Vietnam Medi-Pharm, Vinachem Expo, Vinamac Expo....

##### Vietnam Medical Products Import - Export JSC - VIMEDIMEX

VIMEDIMEX VN is the first company assigned by Ministry of Health the tasks of trading import and export of medical items & organize the annual exhibition in pharmaceutical and medical VIETNAM MEDI - PHARM