

I. RATE FOR RENT

No	Hall	Position	Standard booth	Raw Space	Unit
1	Indoor	2 fronts	\$2,100	\$2,000	9m2
		1 front	\$1,900	\$1,800	9m2
2	Outdoor (Tentage)	2 fronts	\$1,650	\$1,550	9m2
		1 front	\$1,400	\$1,300	9m2

II. DISCOUNT

No	Conditions	Discount (%)
1	Member of BIFA or TFMA	10%
2	The payment before 26th April 2019	5%

III. PAYMENT

Time	Conditions	Total of contract
First Time	Within 15 days after signing the contract	50%
Second Time	Before 10th October 2019	50%

BUSINESS CONTACT:

For Vietnam

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For Taiwan

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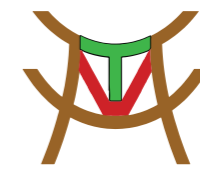
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For International

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VIFF
Vietnam international furniture Fair

NOV
27 – 30
2019

Saigon Exhibition & Convention Center

SECC

VIETNAM
INTERNATIONAL FURNITURE
FAIR 2019

799 Nguyen van Linh Parkway , Dist 7 ,Hochiminh City, Vietnam

Jointly Organized By



Vietnam Trade Fair and Advertisement JSC



Taiwan Furniture Manufacturer Association



Binh Duong Furniture Association

Better Furniture
Better Life

www.viff.com.vn

FAIR'S INFORMATION

In 2018, Population of Vietnam was 96.82 million, the working population was young, about 45.2% aged from 25 to 54 . Vietnam also has one of the largest labour forces in Southeast Asia, at 57.5 million. That compares with 15.4 million for Malaysia and 44.6 million for the Philippines, according to the World Bank.



At present, the average monthly salary of labor is 5.1million VND (about 216 US dollars), the average monthly salary of university education is 7.74 million VND (about 350 US dollars), the water and electricity is cheap and sufficient, the peripheral needs for production are convenient, the industrial park is increasing, the political situation stable, coupled with the gradual loss of production conditions in China's factories in recent years, many Chinese manufacturers have chosen to set up factories in Vietnam. Vietnam is the country that is recognized as the best to set up a furniture factory in the world.

Vietnam has gradually become the leader of world furniture industry.

Regarding trade deals, Vietnam has signed a double taxation agreement with 60 countries and regions. Vietnamese leaders have pursued free trade agreements with the Republic of Korea and Europe also ,and On March 8, 2018, Vietnam has officially signed CPTPP with 10 other countries. Vietnam completed a trade deal with the EU in June that will eliminate almost all tariffs. In Southeast Asia, only Singapore has a similar agreement with the EU.



Vietnam's furniture exports were mainly exported to the United States, which accounted for 43% of total exports, at US\$3.27 billion, up 15.7% from last year. China is 1.07 billion U.S. dollars, up 5% from last year, Japan is 1.02 billion U.S. dollars, up 4.4% from last year, South Korea is also up 15.9% from last year, and exports to other markets have increased exports to 666.24 million U.S. dollars. Vietnam's furniture industry exports have reached 8.032 billion U.S. dollars in 2017, which is expected to reach 9.3 billion U.S. dollars in 2018, and is expected to reach 13 billion U.S. dollars in 2020.

Vietnam International Furniture Fair (VIFF) is Vietnam's first trade show for exporting furniture manufacturers, creating countless benefits of business matching and networking. Southeast Asia is one of the fastest growing regions in the world.

Vietnam is the important area of furniture manufacturing of the best gateway for companies to enter this area to find manufacturers to reduce their purchase costs. VIFF is also an ideal show to help furniture manufacturers enhance brand visibility and develop their future.

DISPLAYED PRODUCTS:

A. Furniture category

Bedroom Furniture, Dining room Furniture, Living room Furniture, Kitchen Furniture, Antique Furniture, Mattresses, Children Furniture, Outdoor/Garden Furniture, Customized Furniture, Sofas, Special Furniture, Handicrafts

B. Office furniture category

Computer Desk/Desk, Office Chair, Office Equipment, Office Screen/Compartment, Safe

C. Furniture hardware

D. Interior Furnishing & Accessories



EXHIBITION FEE

Indoor standard booths: USD\$2,100/9sqm for two-side frontage and USD\$1,900/9sqm for one-side frontage .

The standard costs for ther standard shell construction for 9sqm includes:

1 x Information Desk	1 x Power Socket (5 Amp)
2 x Folder Chairs	2 x spotlights (100W)
1 x Waste Basket	24 hour Security
1 x Show Directory	Booth partition walls(rear and side walls) as per space
Laying out carpet over the entire area	Cleaning of the booth areas
1 x Company fascia Board on all open sides maximum of 20 letters	

